



# QUALITY LEADERSHIP MESSAGE



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## PRINCIPLE #8: Changes Never Compromise Quality

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As we emerge from the COVID-19 pandemic, we are facing the biggest “**change**” of our lives and within the industry. And Ford and the UAW have made some major adjustments in order to maintain footing not only in terms of employee health and safety ...but for the **health and safety of the business**.



**Our focus on Quality will deliver the health and safety of the business.** Not only does it mean continuing to produce Quality products and services during this major pandemic . . . but also holding ourselves accountable to adjust to upcoming changes and find ways to improve the Quality of our products, our services, and our lives . . . every day.



**QUALITY IS OUR RESPONSIBILITY . . .**

**OUR JOB SECURITY . . . AND OUR FUTURE!**